**WW Norton eBook Integration:**

1. Navigate to the tab on the left hand BB menu you want to put the ebook link in Blackboard (i.e. the “Course Materials/Course Content” tab). When you’re there, click “Build Content” in the banner at the top left of the main page and choose “Web Link” from the list
2. Provide a name (i.e. “Access your ebook here”)
3. Enter the specific WW Norton Ebook URL provided by your WW Norton Rep
4. Check off the “This Link is a Tool Provider” box, but keep “Enable Evaluation” at “No.”
5. Make sure the option to “Open in a New Window” is set to “Yes.”
6. Submit
7. Click on the ebook link you just added and it’ll open in a new window.
8. You should be prompted to log in. Log in with your email and Norton password.
9. Follow the prompts to create your new student set (enter state, school name, start/end date, etc.), which will now be synced to Blackboard.
10. Done

Repeat the steps above for each section that you have in BB Please let your WW Norton rep know if you have any problems or questions.