

**FALL 2022
ADOPTIONS DUE DATE:**

March 25, 2022

TEXTBOOK INVENTORY:

**June 29 - July 1, 2022
Book Dept. Closed**

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Instant Access Program has Lowered Student Course Materials Costs Overall

When Bronco Bookstore first piloted our Instant Access pilot back in Fall 2017, it was easy to see that it would save students in participating courses compared to the print books and bundles that were being used. But we also believed that if the program grew enough, it would help reduce the overall costs of materials for all classes. The question was, how much would it have to grow long would that take?

During our first year on the semester calendar, 2018-19, IA made up just 2% of our course materials revenue and units distributed, and the average cost to students was \$52.35. By Fall 2019 we had just 50 courses participating in the program, but starting in Spring 2020 the disruptions to learning caused by the pandemic accelerated the program's growth enormously, as classes converted to online or remote learning and so their course materials converted to digital.



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For Spring 2022 the program includes nearly 600 courses and over 1100 sections. IA materials now make up 69% of the course materials distributed by Bronco Bookstore, and 80% of our course materials revenue. Given that massive shift, it seemed like a good time to evaluate the impact of the program on student costs as well as our store's financial health. Here's what we found:

Year	2018-2019	2019-2020	2020-2021	2021-2022 (to date)
Total regular CM revenue	\$ 3,691,525.98	\$2,823,728.56	\$1,121,216.49	\$935,286.28
Total IA revenue	\$80,589.75	\$670,471.92	\$2,609,409.00	\$3,967,903.00
Total course materials revenue	\$3,772,115.73	\$3,494,200.48	\$3,730,625.49	\$4,903,189.28
Regular CM Units sold/rented	70,899	52,313	23,953	32,730
IA units provided	1,161	11,007	48,372	7,2849
Total course materials units	72,060	63,320	72,325	105,579
Avg non-IA cost	\$52.07	\$53.98	\$46.81	\$28.58
Avg IA cost	\$ 69.41	\$60.91	\$53.94	\$54.47
Avg combined cost	\$ 52.35	\$55.18	\$51.58	\$46.44

The average combined cost went up slightly in 2019-20, largely because in Spring 2020 semester many lower cost print sales that should have happened later in the semester – think things like lab manuals, novels, readers- never happened after the abrupt shift to remote learning. However, starting in 2020-2021, Instant Access supplanted traditional book sales and rentals as the majority of our course materials and we saw overall costs start to decline.

Now, most of the classes that previously used high-priced books or bundles have shifted to IA, and the majority of our print sales /rentals are made up of those lower priced categories like workbooks and manuals. And if we factor in the classes that we know are using Open Educational Resources (OER) or other free materials, the average cost this year is even lower - \$42 per item. At the same time, Bronco Bookstore has actually increased our course materials revenue to the point that it's healthier than it was pre-pandemic.

Amidst all the headlines of record inflation, we're happy to say we're not only resisting that trend, but reversing it, in a way that can sustain our operation and our book department staff. We believe that through continued collaboration with the faculty, the library, CAFÉ, our vendors and OER providers we can keep working to lower costs and ensure all students have the materials they need.

KEEP BRONCO BOOKSTORE INFORMED

DISINTERMEDIATION occurs when students are directed to publishers and the campus store is **NOT** notified of adopted materials.

Please **make sure you notify the campus store** of all materials (including free content) to keep financial aid available, to service cash purchasers, to provide support, to offer students the lowest price and to **KEEP THE BUSINESS ON CAMPUS** where our students benefit, not outside businesses.

CHALLENGES WITH DISINTERMEDIATION



The Higher Education Opportunity Act requires the institution to post the cost of adopted materials in the schedule of classes. Failure to do so is violation of a federal law and could result in losing federal financial aid for our students.



About 70% of our students receive some form of financial aid. Much of it is **ONLY** paid directly to campus entities such as for tuition and fees and to the campus store for course materials and supplies.



When students need technical help or need to get replacements or refunds, they come to the campus store. If the store did not deliver the materials, they cannot issue refunds or provide support.



Your campus store professionally researches and negotiates the very lowest price for Immediate Access. This is not available elsewhere.



Some of our students do not have credit cards and are not able to order electronically. They come into the store to pay for access and downloads.

**Notify
the campus store
of your adopted
materials.**

Textbook Refund Policies

Summer 2022

SESSION OU: 10 WEEK SESSION, 6/1 - 8/12/22 REFUNDS

Last day to return summer course material is **June 7, 2022**.
Register receipt dated between 4/1 and 6/7/22 required.

SESSION OU1: 1st 5-WEEK SESSION, 6/1 - 7/6/22 REFUNDS

Last day to return summer course material is **June 7, 2022**.
Register receipt dated between 4/1 and 6/7/22 required.

SESSION OU2: 2nd 5-WEEK SESSION, 7/12 - 8/9/22 REFUNDS

Last day to return summer course material is **July 12, 2022**.
Register receipt dated between 4/1 and 7/12/22 **AND** a copy of student's class schedule reflecting enrollment in Session OU2 is required.

RENTAL REFUNDS:

OU and OU1: June 7, 2021 is the last day to return a rented textbook for a refund or convert the rental to a sale for the difference between the purchase and rental price. After 6/7/22 all rentals are 'final' and returned books will not be due a refund. Students who decide they want to keep a rented book after that date must first "return" the rental by the rental due date and then may re-purchase their copy at the full used retail price.

OU2: July 12, 2022 is the last day to return a rented textbook for a refund or convert the rental to a sale for the difference between the purchase and rental price.

RENTAL DUE DATES:

Session OU and OU2: 8/12/22

Session OU1: 7/6/22

Students are responsible for rental non-return charges after those dates

INSTANT ACCESS OPT OUT DEADLINE:

OU : 6/10/22

OU1: 6/9/22

OU2: 7/13/22

Fall 2022

REGULAR REFUNDS

Last day to return Fall course material is **September 2, 2022**.
Receipt dated 7/1-9/2/22 and photo I.D. required for refunds on textbook purchases or rentals.

DROPPED CLASS REFUND PERIOD

Last day to return Fall course materials from dropped classes is **September 9, 2022**. Receipt dated 7/1-9/9/22, proof of dropped class and photo I.D. required for refunds of textbook purchases or rentals.

AFTER 9/9/22 ALL TEXTBOOK SALES ARE FINAL.

RENTAL REFUNDS:

Rentals have the same refund period as purchases.

September 9, 2022 is the last day to convert a textbook rental to a sale for the difference between the rental and the purchase price.

After 9/9/22 all rentals are 'final' and returned books will not be due a refund.

Students who decide they want to keep a rented book after that date must first "return" the rental by the rental due date and then may rebuy out their copy at the used retail price.

RENTAL DUE DATES:

Fall rentals due back to store by the close of business on

December 16, 2022, no exceptions. Students are responsible for non-return charges after that date.

INSTANT ACCESS OPT OUT DEADLINE:

September 9, 2022 is the last day for students to opt out and have the e-books charge on their student account reversed.

Important Upcoming Dates:

Summer 2022 — Fall 2022

DATE	IMPORTANT DATE DESCRIPTION
3/7/22	Bookstore starts returning unsold Spring texts not adopted for Summer/ Fall
3/25/22	FALL 2022 Course Materials Adoptions due
4/4/22	Summer 2022 books available for students to preorder on https://pomona.verbacompare.com
4/11/22	Fall 2022 course materials information must be available for students to look up on https://pomona.verbacompare.com
5/16-5/20/22	TEXTBOOK BUYBACK
5/20/22	Rental return DUE DATE for Spring textbook rentals
5/20-5/22/22	COMMENCEMENT – Bookstore open special hours
6/1/22	Summer 10 week and 1st 5 week classes begin
6/7/22	Last day for textbook refunds for Summer 10 week and OU1
6/29 & 7/1/22	Bookstore CLOSED for annual inventory
7/4/22	CLOSED for Independence Day
7/5/22	Bookstore begins shipping back unsold Summer texts not adopted for Fall
7/7/22	2nd 5-weeks OU2 classes start
7/11/22	Deadline for late adoptions of custom/bundled materials with confidence of arrival by start of Fall classes
7/12/22	Last day for refunds for OU2 session textbooks
7/25/22	Store starts fulfilling Fall online pre-orders
8/1/22	Deadline for late adoptions of course materials with confidence of arrival by start of classes

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Important Upcoming Dates:

Summer 2022 — Fall 2022 cont.

DATE	IMPORTANT DATE DESCRIPTION
8/8-8/12/22	Summer finals buyback
8/25/22	Fall classes begin
9/2/22	Last day for regular refunds for Fall textbooks
9/5/22	CLOSED for Labor Day holiday
9/9/22	OPT-OUT CUT OFF DATE FOR INSTANT ACCESS FOR FALL
9/9/22	Last day for textbook refunds for dropped Fall classes
9/26/22	Winter 2023 Intercession adoptions due
10/3/22	Spring 2023 Adoptions Due
10/10/22	Bookstore begins shipping back unsold books not requested again for Winter/Spring 2020
10/28/22	Textbook Dept. closed for inventory
11/24-11/25/22	Bookstore closed for Thanksgiving holiday
12/12-12/16/22	Fall finals buyback