



BRONCO BOOKSTORE FALL UPDATES



www.BroncoBookstore.com

Fall 2010

ATTENTION FACULTY:



FALL QUARTER REQUISITIONS
NEEDED BY
MAY 20, 2010

Students can preorder
Fall textbooks online
beginning July 5, 2010

Fall textbooks on sale
in-store beginning
August 16, 2010



Federal Textbook Information Posting Requirements Go Into Effect July 1, 2010

Starting July 1, the textbook provisions of the 2008 renewal of the Higher Education Act, also known as HEOA 2008, go into effect(1). The intent of these provisions is to make textbook costs transparent to students at the time they are choosing and registering for classes, and to make it easy for students to gather the information they need about required materials in order to comparison shop and be informed consumers.

How? Higher education institutions are required to post book information including author, title, edition, copyright and ISBN within the online schedule - or create a link from the schedule to a site with that information - as close to the time of registration as possible.

Bronco Bookstore has been working for 2 years to help Cal Poly Pomona be ready for this law. Our website already posts complete book information including ISBN for all courses submitted to us, so a link to our site gives students what the law requires.

With the HEOA requirements going into effect at the start of the 2010-2011 academic year, they do apply to Fall 2010 courses. So now more than ever it's critical that departments and faculty provide accurate, complete course material to our store in a timely manner so we can post book information in time for registration.

HEOA 2008 – What Bronco Bookstore Needs from Departments and Faculty:

- Submit requisitions or 'No text required' confirmations for ALL courses.
- Only use 'No Text Required' for courses that do not use a book AT ALL.
- Include ALL relevant materials on requisitions. If it is text-based, whether 'hard copy' printed or digital, and costs students money, we need to know about it.**

**We will post the information for all books/readers/ereaders/manuals/coursepacks even if we cannot actually carry or sell them at our store – e.g manuals printed at Bronco Copy-n-Mail, or publications from professional societies that do not work with retail stores. For items that we cannot actually stock, we will direct students to the appropriate source.

• FREE materials (eg, handouts or information posted on a class Blackboard site etc.) do not need to be posted for HEOA compliance. HOWEVER – these materials are still covered by the Accessible Technology Initiative of the CSU. PLEASE make sure to inform the Disability Resource Center if your course/s require students to use such materials so they can prepare accessible versions if needed.

• Non-book course supplies like field notebooks, lab goggles, paintbrushes, etc. are not covered by the HEOA requirements. But we are happy to post information about supplies if it would be helpful for your students to know those costs ahead of time.



- Continued on page 2

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- Continued from cover page

Federal Textbook Information Posting Requirements Go Into Effect July 1, 2010

Please remember that the intent of the law is to make textbooks more affordable by giving students the chance to comparison shop early. The requirement to give information to our store does not preclude ALSO giving information to competing stores or referring students to competitors. We just need to make sure we have the information to post so our textbook site can be students' single, aggregated source to find out in advance what they need for every class instead of having to contact each professor or go to class first. Whether students ultimately choose to purchase from us or shop from other providers will - as always! - be up to them. As it should be!

(1) From Section 112 of the HEOA 2008:

“(d) PROVISION OF ISBN COLLEGE TEXTBOOK INFORMATION IN COURSE SCHEDULES —

To the maximum extent practicable, each institution of higher education receiving Federal financial assistance shall—

“(1) disclose, on the institution’s Internet course schedule and in a manner of the institution’s choosing, the International Standard Book Number and retail price information of required and recommended college textbooks and supplemental materials for each course listed in the institution’s course schedule used for preregistration and registration purposes, except that—

“(A) if the International Standard Book Number is not available for such college textbook or supplemental material, then the institution shall include in the Internet course schedule the author, title, publisher, and copyright date for such college textbook or supplemental material; and

“(B) if the institution determines that the disclosure of the information described in this subsection is not practicable for a college textbook or supplemental material, then the institution shall so indicate by placing the designation ‘To Be Determined’ in lieu of the information required under this subsection; and

“(2) if applicable, include on the institution’s written course schedule a notice that textbook information is available on the institution’s Internet course schedule, and the Internet address for such schedule

“(e) AVAILABILITY OF INFORMATION FOR COLLEGE BOOKSTORES —

An institution of higher education receiving Federal financial assistance shall make available to a college bookstore that is operated by, or in a contractual relationship or otherwise affiliated with, the institution, as soon as is practicable upon the request of such college bookstore, the most accurate information available regarding—

“(1) the institution’s course schedule for the subsequent academic period; and

“(2) for each course or class offered by the institution for the subsequent academic period—

“(A) the information required by subsection (d)(1) for each college textbook or supplemental material required or recommended for such course or class;

“(B) the number of students enrolled in such course or class; and

“(C) the maximum student enrollment for such course or class.

NOTE: Cal Poly Pomona’s Procedure for Timely Course Materials Requisitions, if enforced by all departments, should also meet the requirements for provision “E”.



BRONCO BOOKSTORE FALL UPDATES

page 3



www.BroncoBookstore.com

IMPORTANT DATES FOR FALL QUARTER 2010:

04/15/10:	SUMMER 2010 course materials Requisitions Due for all 3 sessions:
04/19/10:	Bookstore MUST start returning unsold SPRING books to vendors (unless adopted for future use)
05/03/10:	SUMMER books available for pre-order at BroncoBookstore.com
05/20/10:	FALL 10 course materials Requisitions Due!
05/24/10:	Textbook sales floor opens for Summer
05/28/10:	Closing Date for Textbooks On Time Incentive Program (See our Incentive Program flyer for details)
06/03-06/11/10:	SPRING 10 Closing Buyback Bookstore needs Fall reqs by no later than 6/2 to buy books back
06/14-06/17/10:	Quarter Break Hours TBA – Check website
06/21-06/24/10:	Summer Quarter Opening Extended Hours: M-Thurs 8am-6:30pm Summer Opening Buyback during store hours
6/25/10:	CLOSED FOR ANNUAL INVENTORY
06/28-09/03/10:	Summer Regular Hours - TBA - check website
07/05/10:	FALL 10 Textbooks posted for pre-order on BroncoBookstore.com
07/26-07/29:	Summer Inter-Session Buyback
08/02/10:	Used book shipments for Fall start arriving
08/09/10:	Unsold Summer textbooks returned to vendors.
08/09/10:	Publishers start shipping *new* Fall textbook orders
08/16/10:	Textbook Sales floor officially opens for Fall sales
08/30-09/02/10:	Summer Closing Buyback
09/23-10/02/10:	FALL 10 Quarter Opening Extended Hours - TBA - check website
10/15/10:	Winter 2011 requisitions due
10/22/10:	Unsold Fall textbooks returned to vendors, unless adopted for future quarters.

PLEASE NOTE- Bronco Bookstore will be open only for limited hours on Fridays due to the campus furlough schedule – please check our website for details.

FALL 2010 REFUND PERIODS

Regular Refund

08/23 - 09/29/10: Register receipt and photo I.D. required for textbook refunds

Dropped Class Refund Period

9/30 - 10/7/10: Register receipt, proof of dropped class and photo I.D. required for refunds

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