FALL FINALS BUYBACK
December 12-16,2022

WINTER HOLIDAY:
December 23, 2022-
January 2, 2023
Bookstore Closed

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Instant Access Program Evolving: "Equitable Access" Program for Course Materials Proposed for Bronco Bookstore

What is Equitable Access?

Equitable Access (EA) is an emerging model for providing course materials that is basically Instant Access expanded to the whole university. Bronco Bookstore is exploring options for bringing this model to Cal Poly Pomona.

In the EA model, Bronco Bookstore would:

- Provide all enrolled students 100 % of their required materials for all classes when classes start
- For a flat cost, either per semester or per credit hour (TBD) automatically charged to students' accounts.
- Guarantee faculty retain academic freedom to select required materials
- Prioritize "Digital First" meaning e-books and courseware would be provided via Canvas. Physical books would only be ordered when no digital option is available.
- Arrange for print upgrades to be available for opted in students to purchase/rent whenever possible
- Allow students to opt out of the EA program through the end of the drop/add period. Opting out of individual classes would not be allowed.

BRONCO BOOKSTORE

www.BroncoBookstore.com

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EA shifts the course materials landscape from a market-based system that puts the burden on individual students to figure out how and where, and even "if" to acquire materials to a programmatic and university-wide approach.

Equitable Access answers the question of "how do we ensure every single student has access to all their required materials - including courseware, digital textbooks, print materials and OER - on day one, automatically as cost-effectively as possible?"

Even with IA, costs still vary widely from department to department and course to course, making it hard for students to predict and budget. And the generally higher cost of materials for STEM and business programs can still be a barrier to student success in those disciplines. Some students try to do without materials and suffer academically, even fail or drop out, while others change majors and career paths because they can't afford the materials.

It's not just about costs; it's also about simplifying and streamlining how students discover and access materials. In the current system, any required book may have up to 6 or 7 different costs and acquisition methods for students to choose between, which makes "how do I get the right book on time" one daunting test in the "hidden curriculum".

The growth of IA has helped but also shifted student expectations to the point that many students now expect all their materials to be IA and are frustrated when some classes are not.
Moving to Equitable Access solves those issues, and also bookstore challenges such as inventory management in an unpredictable sales channel, as well as rising freight and labor costs.

PEARSON EDUCATION No Longer Providing Printed Access Codes to BookstoresProgram

As of the start of this semester, Pearson has transitioned all of its courseware products like "My__Lab" and "Mastering___" to using only virtual access codes.

Bookstores can't order physical codes either as stand-alone products or as part of textbook bundles. The codes included in existing bundles that stores have in stock will work, but once those are gone, they're gone.

What does this mean if you're using Pearson courseware in your teaching? The easiest solution is to provide access to it via our Instant Access program which will ensure all your students have access on day one from Canvas with no need to buy a code. Virtual access codes are available for students to purchase either in store or from our VitalSource store: https://broncobookstore.vitalsource.com/

Pearson is also gradually phasing out print-only books, with most of their titles copyright 2020 or newer being available only Pearson+ or Revel e-books, with print-upgrade options available.

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Copyright and Fair Use Reminder:
Don't Contribute to Piracy

Every semester we hear from students that they are returning books that they bought from us because they don't need them "because I have the PDF".

Free PDFs of commercially published textbooks are nearly always pirated illegally, unless there is explicit permission granted by the rights-holder for limited use. There are many different forums and sites where students share links to pirated materials, but we also hear from students frequently that the PDF they have access to was given to them by an instructor or posted to Canvas.

While the Fair Use policy allows limited sharing of copyrighted materials for academic purposes, it is constrained by several factors: the purpose of use, nature of the content, brevity, spontaneity, and effect on the market each of which are important. "Educational purpose" does not trump "effect on the market."

Posting entire copyrighted books that are commercially available definitely does NOT count as fair use.

Posting PDF textbooks on the university's network puts both the poster and the entire university at risk for legal action from publishers, and no one wants to deal with that.

We know instructors who share textbook PDFs do it with of the best intentions – they want to save students money on course materials. We wholeheartedly approve of those intentions! But there are better, legal options, including:

- Putting the book on reserve at the library
- If the library has an e-book license, adding a link to that to your course
- Working with us to create a copyright-compliant course pack with just the portions of the works you need
- Creating an E-reserve reader at the Library
- Adopting similar OER content instead.

To learn more, visit https://www.cpp.edu/library/affordable-learning-initiative/index.shtml

CPP GRADUATION 2023

Cal Poly Pomona
Faculty

The website to order your regalia rental for the 2023 commencement is now open!

Please use the below link to place your order.

http://www.broncobooktsore.com/graduation/faculty

The DEADLINE to place regalia rental orders is March 27th, 2023

Bronco Bookstore will contact you after May 8th once your regalia is ready for pick-up.

For more information please visit

www.BroncoBookstore.com/graduation/faculty

or email jackie.springer@jostens.com

THANK YOU!

BRONCO BOOKSTORE Jostens

Important Upcoming Dates:

Fall 2022 - Spring 2023

DATE	IMPORTANT DATE DESCRIPTION
9/6/22 - 12/16/22	Regular Fall Hours Monday - Thursday 8:00 am - 6:00 pm Friday 8:00 am - 4:00 pm
10/10/2022	**Spring 2022 Course Materials Adoptions due**
10/11/2022	Summer 2022 books available for students to preorder on https://pomona.verbacompare.com
10/28/2022	Fall 2021 course materials information must be available for students to look up on https://pomona.verbacompare.com
10/31/2022	TEXTBOOK BUYBACK
12/12 - 12/16/22	**Fall finals buyback**
12/16/22	Rental returns DUE DATE for Fall rentals
12/19/22 - 12/22/22	Winter Break Hours 9:00 am - 5:00 pm M- Th
12/23/22 - 1/02/23	CLOSED FOR HOLIDAYS
1/3/23 - 1/20/23	Intersession hours 9:00 am - 4:00 pm
1/16/23	**CLOSED FOR MLK Day**
1/22/23 - 1/28/23	Spring Semester Extended Hours Sun 10:00 am - 4:00 pm M - F 8:000 am - 7:00 pm Sat 10:00 am - 4:00 pm
1/30/23 - 5/19/23	Regular Hours M- Th 8:00 am - 6:00 pm F 8:00 am - 5:00 pm
2/10/23	**LAST DAY STUDENTS CAN OPT OUT OF INSTANT ACCESS CHARGES**
3/3/23	Summer 2023 Course Materials Adoptions Due
3/30/23	Textbook floor closed for semester inventory
3/31/23	**CLOSED FOR CESAR CHAVEZ DAY**
4/7/23	Fall 2023 Course Materials Due
5/15/23 - 5/19/23	Finals Week Textbook Buyback
5/19/23	Spring Textbook Rental Due Date
5/22/23 - 5/24/23	Commencement